



BOO-YAH

December 8-9, 2026 | New York, NY

Join us this December for the V Foundation for Cancer Research Boo-Yah, an unforgettable experience in New York City dedicated to supporting lifesaving research dedicated to addressing disparities in cancer outcomes.

Register Today



To date, Boo-Yah has raised a total of **\$11.4 million**

Presented by: 

During this exciting two-day event, guests will enjoy exclusive access to the Jimmy V Classic at Madison Square Garden, an inspiring luncheon featuring V Foundation-funded researchers, and a wine-paired dinner featuring a live auction. This memorable series is full of meaningful opportunities to support the V Foundation’s Stuart Scott Memorial Cancer Research Fund – dedicated to advancing innovative research focused on health disparities in cancer outcomes and accelerating Victory Over Cancer.



TUESDAY, DECEMBER 8
Sponsor & Vintner Reception
Verizon Lounge at Madison Square Garden
4 – 6 p.m.

Men’s Jimmy V Classic
Madison Square Garden
6 – 11 p.m.

WEDNESDAY, DECEMBER 9
Conversations for a Cure Luncheon
Hearst Tower
11:30 a.m. – 2 p.m.

Gala & Auction
Gotham Hall
6 – 7 p.m. **Reception**
7 – 9:30 p.m. **Program & Dinner**
9:30 – 11:30 p.m. **After-Party**

[Register Today](#)

[Learn More](#)

Program Series
\$2,000

Wednesday Only
\$1,500

After-Party Only
\$100



The Stuart Scott Memorial
Cancer Research Fund has funded
**64 grants totaling
over \$22 million.**

To date, the V Foundation has awarded
over \$500 million
in cancer research, through nearly 1,500
grants, to the most innovative projects
and scientists at prominent research
institutions across North America.

Stuart Scott IMPACT Award Honoree

Alonzo Mourning

Former Miami Heat player,
NBA champion, Naismith Memorial
Basketball Hall of Famer



100%

of net event proceeds directly benefit breakthrough
cancer research through the V Foundation.

Thank you to our sponsors & partners!



HEARST



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Conversations for A Cure Sponsors

CORNING



Official Beer Sponsor



Transformational Corporate Partners

